

Twenty years turning complex data into usable products for social and environmental change. Looking for a senior data role – strategy through to hands-on delivery – to continue this work.

EXPERIENCE

CLIMATE TECH
2019 – present

Head of Product | UK Managing Director

Cogo (Mar 2019 – Apr 2023; Feb 2025 – present)

Built Cogo from pre-product startup to enterprise SaaS business, launching the world's first bank-integrated carbon tracker – 300k users in three days of the NatWest launch, 1.5m over 2.5 years. This was product development with a multi-disciplinary behavioural product team, bringing together academics, behavioural scientists, data scientists, UX researchers and product designers.

Returned as UK Managing Director to lead the company's pivot from carbon tracking to home energy retrofit. Managing strategic relationships with Tier 1 European banks through challenging contract cycles and leading the sales strategy for the new product.

THIRD SECTOR
2016 – 2019

Data Architect & Product Manager

Outlandish (Jan 2016 – Jan 2018), Freelance Data Consultant (Jan 2018 – Mar 2019)

End-to-end data product delivery for social change organisations – from requirements analysis and solution design through data architecture, technical leadership, and client management.

Built self-serve SDG monitoring platforms for UNICEF (washdata.org, used by thousands of NGOs globally) and IUCN (Bonn Challenge Barometer), and designed the PNGi anti-corruption portal: a network-graph data model mapping connections between companies and individuals, exposing 76k pages of corruption reports to researchers and enabling investigative journalists to expose a corrupt government minister.

Also delivered data strategy for Children's Commissioner, Children in Need, and Addaction – from senior stakeholder research through to strategic proposals for analytics solutions. Volunteer data work through DataKind UK produced the first realistic estimate of youth homelessness.

ENTERPRISE DATA
2006 – 2014

Senior Consultant, Enterprise Data

Cerres (Sep 2006 – Jul 2009), NTT DATA (Aug 2009 – Jan 2014)

Business intelligence, data warehousing, and large-scale enterprise delivery. Designed and delivered enterprise analytics solutions for Tier 1 banks and insurers. Led a £1m+, 30-person programme for Ticketmaster to consolidate 70 million customer records and secure their future as a data-first business.

CAMPAIGNING
2015 – 2025

Campaign Leadership

50:50 Parliament (2015–), Let Toys Be Toys (2015–), Extinction Rebellion (2023 – 2025)

Founding trustee and Data Lead for the 50:50 Parliament campaign, overseeing its establishment as a registered charity; tech lead for Let Toys Be Toys.

Head of UK Operations at Extinction Rebellion – built a research and data function and led strategic operations across the movement; public awareness rose 30 points and willingness to join 16 points over the period.

SKILLS

Self-serve analytics

Data architecture

Behavioural science

AI/LLM tooling

Claude Code

SQL

Python

EDUCATION

2003–2006 BSc Computer Science (1st) – *Durham University*